

Propét Global Limited News Release



Propét Global Limited News Release – January 1, 2009

Many thanks to the most valuable and long-standing distributors and retail partners around the world, Propét Walking Shoes has enjoyed success over the years in placing its footprints in more and more places in the world.

Today, Propét Global Limited takes another major step by making the formal announcement for the establishment of its new subsidiary: Propét Europe B.V. Propét Europe B.V. headquarters in Waalwijk, the Netherlands, will be managed by Mr. Bert de Benis.

Robert Propét, Chairman and CEO of Propét Global Limited, believes that the timing of the new Propét Europe office is perfect; “we have been following the trends and opportunities in the European lifestyle branding business for years, and in recent years with more and more inquiries and requests from distributors and retailers in Europe we took another serious look in 2008 by engaging a number of experts in Europe to study and prepare for the opening of Propét Europe office. And I am very pleased with all the diligent work and behind-the-scene preparation for this new and exciting addition to the Propét group, and I am mostly pleased that we landed a consumer product guru like Bert.”

Bert de Benis, President of Propét Europe B.V., brings to the job with wealth of experience in connecting designers, developers and manufacturing partners in Asia and sales and market opportunities in Europe and U.S. Prior to joining Propét Global Limited, Mr. de Benis was Managing Partner for two well-respected global consumer product consultant firms, Two Be (2b) B.V. and D-Concepts B.V., and his resume also includes recent posts as General Manager of Europe and Middle East for Airwalk International and Sporting Goods Division Manager for Reebok International.

Mr. de Benis is thrilled about all the growth opportunities for Propét Global Limited in Europe; “a lot of thoughts have been put into this and we have been working around the clock to be ready at the starting line today, and we will continue to work around the clock to have a great year in 2009 and beyond. For starters, I want to make sure my office provides the utmost support to the existing Propét distributors and business partners in Europe and we will be reaching out to many prospective distributors and retailer partners who have been patiently waiting for us to be here. As a fresh perspective joining the group, I have to say that I am quite impressed with the breadth and depth of talents and experiences in the Propét group and I am thankful everyday that I have a great team which makes my job easier. Given the economy nowadays I know the work is cut out for us but I think we will catch many people by pleasant surprises.”

Please visit Propét Europe B.V. at <http://www.propeteurope.eu/> or email via info@propeteurope.eu

Please contact the office of Propét Global Limited via inquiry@propetglobal.com if you require additional information regarding this News Release.

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